

**Date:** Tuesday, June 10, 2025

**To:** Elizabeth Tracy, Chief Administrative Officer

**From:** Christine Burns, Manager of Recreation Services

**Subject:** Recreation Services 2025 First Quarter Report

---

### **PURPOSE**

The purpose of this report is to provide the Council with an update on first quarter activities of the Pemberton and District Recreation Services Department.

### **BACKGROUND**

Quarterly reports are provided throughout the year to keep Council up to date with Recreation Services' activities and initiatives.

### **DISCUSSION & COMMENTS**

This report provides an overview of activities undertaken by Recreation Services in the first quarter of 2025, from January 1 to March 31.

#### **Programming**

##### **Children's Programs:**

Early years and school aged programming continued through the first quarter with a total of 1,593 unique registrations in programs, and an increase of 15% over Q1 of 2024. Demand for after-school programming has continued with more spaces being added as more casual staff are hired.

##### **Fitness Programs**

Staff worked with contractors to add capacity in fitness classes to meet growing demand. Programs continue to operate at full capacity. To ensure maximum participation, waitlists remain in place to fill any cancellations.

Value added classes continued to meet the registration threshold with 12 weekly classes for a total of 144 classes and a new total of 1411 unique participants, an increase of 3% over Q1 of 2024.

There were 11-14 weekly winter registered fitness classes accommodating 387 unique regular participants, an increase of **7%** over Q1 2024.

##### **Seniors' Programming**

Programming staff continue to work with outside organizations to improve programming for seniors and increase seniors' connections to the community. As a result, participation in coffee, tea and me programs and requests to use the REC space for seniors' activities increased in the quarter. At the same time, staff continued to offer two weekly fitness classes geared toward older adults. There was a 38% increase in participation with 246 unique participants. Due to demand, we increased our capacity for Movement & Social Matters on Mondays from 14 to 18 participants.

## **Youth Programming**

Encouraging drop-in participation at the REC Youth Centre has been challenging. Youth have many interests and diverse needs. As such, ensuring programming remains relevant and current is more challenging than ever. The REC hours remain Tuesday to Friday from 6 to 9pm, with attendance numbers similar to 2024. Youth leaders continue to provide lunchtime supervision one day per week at Pemberton Secondary School to create opportunities for the youth to connect with staff.

## **Adult Drop-In Sports**

Adult drop-in sports programming offers flexible and inclusive ways for community members to stay active, socialize, and enjoy recreational play without committing to a league or membership. This is an outlet for people looking to have fun, try new activities, exercise, or meet new people in their community. We continue to see steady use of the PDCC for badminton and pickleball and PSS for soccer and basketball. Staff continue to communicate with Lílwat Recreation to ensure that basketball is available in the Valley.

Table 1. Adult drop in sports

Adult Drop-In Sports	# of sessions	# of hours	Total Participants
Pickleball	16	32	78
Badminton	25	50	186
Soccer	13	13	86
Basketball	12	24	29

## **Fitness Centre Use**

Between January 1 and March 31, 2025, there were a total of 11,838 unique fitness centre scans, in comparison to 11,622 during the same time period in 2024, representing an increase of 1.8% . Table 2, providing a breakdown of membership sales, shows negligible change from 2024. The relative stability of fitness centre use from 2024 to 2025 may indicate that the centre is approaching maximum capacity.

Table 2. Fitness Centre Memberships Q1 2024 and 2025

Pass Types	January – March 2024	January – March 2025
1 Month Adult	259	205

<b>Pass Types</b>	<b>January – March 2024</b>	<b>January – March 2025</b>
1 Month Senior	13	6
1 Month Student	53	46
10x Shower	6	2
10x Adult	308	344
10x Senior	42	72
10x Student	60	67
10x Pass External Trainer	3	0
10x Family Open Gym	21	23
3 Month Adult	62	69
3 Month Senior	2	2
3 Month Student	19	11
6 Month Adult	10	12
6 Month Senior	0	2
6 Month Student	2	1
1 Year Adult	10	8
1 Year Senior	2	1
1 Year Student	0	0
<b>Total</b>	<b>872</b>	<b>871</b>

## **Facility Use**

### **Indoor**

Table 3 shows rentals of indoor spaces at PDCC. Programming hours in spaces, the lease agreement with School District #93 for exclusive use of Room A, and school hour use of the studio are not included in these numbers. Facility usage hours decreased from 2,808.75 in 2024 to 1,934.50 in 2025, but the number of facility agreements remained nearly unchanged. The decline is mainly due to the Whistler Gymnastics Program and Jiu-Jitsu securing their own spaces.

Table 3. Indoor space rentals

<b>Facility – Pemberton and District Community Centre</b>	<b>Facility Agreements/Park Use Permits (PUPs)</b>	<b># of Sessions</b>	<b>Hours of Use</b>
Lobby	1	1	15
Studio	11	85	361
Kitchen	2	2	9.50
Room B	23	146	383.50
Room D	11	28	47
Great Hall (C)	26	93	280
Great Hall (B)	20	76	245.50
Great Hall (A)	26	71	212.50

<b>Facility – Pemberton and District Community Centre</b>	<b>Facility Agreements/Park Use Permits (PUPs)</b>	<b># of Sessions</b>	<b>Hours of Use</b>
Youth Centre	19	144	380.50
<b>Totals</b>	<b>139</b>	<b>646</b>	<b>1,934.50</b>

## Outdoor

Outdoor space use during the first quarter 2025 was consistent with 2024 winter use. Rentals are shown in Table 4.

Table 4. Outdoor space rentals

<b>Facility</b>	<b>Facility Agreements/Park Use Permits (PUPs)</b>	<b># of Sessions</b>	<b>Hours of Use</b>
Community Lawn	0	0	0
Meadows Field	0	0	0
Signal Hill	0	0	0
Den Duyf Park	0	0	0
Gates Lake Park	0	0	0
The Barn	2	2	81
One Mile Lake Park	1	1	4
Pioneer Park	0	0	0
Lot 12 (BMX and Skatepark)	0	0	0
<b>Totals</b>	<b>3</b>	<b>3</b>	<b>85</b>

Figure 1 shows a consistent decrease in facility traffic by month in Q1 in 2025 in comparison with Q1 in 2024. Again, reflecting Whistler Gymnastics Program and Jiu-Jitsu securing their own spaces.

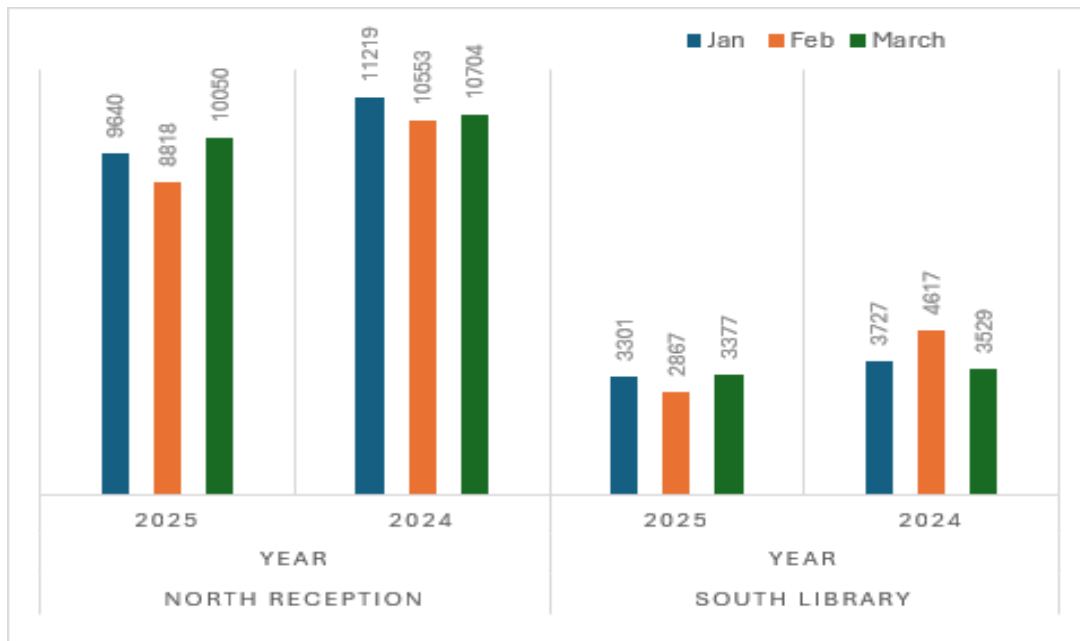


Figure 1. Facility traffic

### **Facility Maintenance**

Facility maintenance in the first quarter of 2025 involved managing preventative maintenance, routine maintenance and repairs, and daily operational requirements.

### **Staff Development**

- All recreation staff continue to participate in empathy training through Homelessnessstraining.com
- Facilities maintenance coordinator completed BOMI Certification for Facilities
- Customer service coordinator – attended WORTH Conference in Vancouver
- Fitness Programmer has been researching programs that will meet continuing education requirements to maintain certifications for fitness accreditation
- WHMIS certifications refreshed

### **COMMUNICATIONS**

Recreation Services coordinates with the communications and engagement advisor on the initiatives and projects currently underway to ensure that information is communicated to residents through the Village eNEWS, Facebook and other social media and meets communications standards for the Village of Pemberton.

### **LEGAL CONSIDERATIONS**

There are no legal, legislative or regulatory considerations at this time.

### **BUDGET & STAFFING**

Recreation Services operates on the Squamish-Lillooet Regional District (SLRD) Board approved annual budget, reserves, grants and on a cost recovery basis as per the SLRD Recreation Service Fees and Charges Bylaw No. 1864-2024 as was approved by the Squamish Lillooet Regional District (SLRD) Board of Directors.

### **INTERDEPARTMENTAL IMPACT**

Recreation Services works with all Village departments. No interdepartmental impacts are anticipated.

### **COMMUNITY CLIMATE ACTION PLAN**

This matter has no impact on the Community Climate Action Plan strategies.

### **STRATEGIC PRIORITIES**

Recreation Services aligns with the strategic priority to *operate with excellence* by delivering programs and services that respond and adapt to community needs.

### **IMPACT ON THE REGION**

The budget for Recreation in Pemberton is jointly supported by the Village and SLRD Electoral Area C. Decisions related to recreation are the responsibility of the Pemberton Valley Utilities and Services Committee, on which the Village and SLRD Area C Elected Officials sit.

Prepared by:	Christine Burns, Manager of Recreation Services
CAO approval:	Elizabeth Tracy, CAO